

# Update from the Chair, Jim Manning

### WOWfm in the COVID-19 Era

What an incredible time we're going through. Our WOWfm team hopes that you are safe and healthy as we get through COVID-19 together.

Similar to so many organisations, we've had to make some changes to ensure that our volunteers are safe but still able to participate. The first step we took was to instate a policy of not inviting guests into the station. This helps us limit physical exposure as well as practice the appropriate social distancing.



In addition, we've added presenter protocols that maximise hygiene at the station and decrease the risk of cross-contamination. We've also given presenters the opportunity to stay sheltered at home if they prefer not to come in. We completely respect their individual decisions to put their health and safety first.

To that effect, you've probably noticed some program changes over the past weeks. We're lucky to have a number of presenters who are willing to fill in for those who can't travel or prefer to self-isolate. Our goal is to give you as much live content as possible, and our WOWfm team is doing our best to keep you upbeat and entertained with very few interruptions.

Please feel free to continue to call, email or interact with us on social media. Thank you for continuing to tune in – we're so glad you're out there!

### **Presenter Training Postponed**

One additional consequence of the social-distancing policy is that we are postponing our next presenter training session until we receive the all-clear.

Thank you for your patience on this matter!

## **Welcome to Our New Members**

WOWfm is pleased to welcome these new members to our station: Zak Mowling, Mark Davis, Rob Dekok, and Sam Talbot, Sean Jackson, Tony Neill and George Sosnowski.

#### We thank you for your support!

## What's On at WOW

### Website Revamp

Have you been to <u>www.wowfm.org</u> recently? Our website has been redesigned but still has all the great features you use:

- Stream programs live
- Check out the program guide
- Get to know the presenters
- Find out more about our sponsors
- Become a member

We've also added a few new things:

- A list of program genres
  - o Interested specifically in country? Blues? Rock-n-roll? Click on a genre for the list of those programs!
- Interactive program guide
  - Click on the name of a program to see more program details
  - The latest WOWfm news articles on the homepage
- The ability to become a member or subscriber through an online form and PayPal payment

### New "Subscriber" Support Option

We are pleased to announce a new way for listeners to support WOWfm: become a subscriber!

Subscribers are amazing listeners who provide a financial contribution to the station. They differ from Members in that they cannot vote at the AGM, run for Board positions, take Presenter training or become Presenters.

This is a great way to participate with WOWfm at a less-involved level. If you know someone who enjoys listening to the station, why not suggest they become a subscriber?

Individual subscriber fee: \$10

Family subscriber package (three or more people): \$25

Click here for more information!

### **Recent Events**

February and March were busy months for WOWfm, including two fundraisers and our first appearance at the Fisherman's Wharf Market in Port Adelaide.

**Rhymes for Radio** was our first fundraising event of 2020. Presented by WOWfm's Out of Tune (Craig Phillipsmith) and Homebrewed (Anthony Sims) and held at the Little Red Door, this night brought together six exceptional local musicians whose music covered alternative, hip-hop, electronic and rap. The artists included Sacred Albino, Cyex, Champi, Frankie D, Jack Vaul and Legacy. Thanks to the Craig, Anthony, the artists and all who attended this great night!











WOWfm hosted a screening of the film The Invisible Man at the Odeon Star Cinema in Semaphore in March. Starting with pre-movie nibbles, listeners had an opportunity to meet and greet with other fans of the station as well as several presenters.

A huge thanks to our director of fundraising, Kaye, for putting this event together for our listeners!

Our inaugural event out at the Fisherman's Wharf Market coincided with artists completing their work for Wonderwalls. We had the delicious smell of Danny's Donuts and a gorgeous day. We also ran out of our entire supply of lollies and WOWfm stickers.

We'd also like to welcome to our brand-new members and subscribers from that day: Rob, Sam, Terry, Mike, Josie, Maria, Serena, Daniela and Mark. Thanks to everyone who stopped by for a new brochure, program guide and bumper stickers!

## **Sponsor Spotlight: Tick Tax Accountants**

Tick Tax Accountants, of Port Adelaide, has been a WOWfm sponsor for more than four years. As a strong supporter of the PAE community, Tick Tax is involved in a number of community groups and programs. Catherine Maguire, who is the Principal as well as a Registered Tax Agent, Chartered Accountant and SMSF Specialist, is committed to maintaining a community focus.

Tick Tax is also open for business, even during the current COVID-19 environment. In fact, this is one of the organisation's busiest times of the year due to its significant work in individual tax returns and small business BAS filings. What you may not know, however, is the breadth of expertise that Tick Tax has available for its customers.

The staff have knowledge across a broad range in financial planning and have a specialty in superfunds. They also have access to pension applications through Centrelink and wealth retirement planning. For those customers who aren't looking into retirement yet, they also offer superannuation advice. They stress that their customers need to know what their supers are doing, and that they should look at it at least once a year to understand what it's doing.

They are passionate about helping their customers make the best decisions about their futures: discussing what investments are good ideas and what retirement options will give them a better life. They don't sell products, so they are able to provide forecasting that is in your best interest for making good choices.

Catherine says, "Come see us. If we can't help you, we'll point you in the right direction." Find out more at <u>https://ticktax-accountants.com/</u>.





Catherine Maguire, Principal **Tick Tax Accountants** 









# **Thank You to All of Our Sponsors**

Please join us in showing your appreciation for our sponsors: Adelaide Dockside Storage, British Hotel, Cellarbrations Semaphore, Danny's Mini Donuts, Peter Kittle Holden, Professionals Real Estate Port Adelaide, Rotary Club Port Adelaide, Tick Tax Accountants Port Adelaide, Westcare Early Learning Centre and Westcare Fitness Centre.

We also sincerely thank the Cities of Port Adelaide Enfield and Charles Sturt for their ongoing support of the station!

# What Are You Listening To?

There are more than 30 genres on our station, and many programs cross several categories. As a community station, we are dedicated to providing diverse content.

We're very pleased to have almost 50 presenters who are passionate about their song choices and the information behind the music. Many are also actively engaged in the community and provide informative interviews and discussions.

You can check out our full weekly program guide: <u>http://wowfm.org/schedule/</u>

### **Featured Program**

Get your evening started with Mike Gardner on Quality Control. Mike's program covers alternative music, hip-hop, rap and indie tunes as well as great information about the bands. Thursdays at 6 pm!

### **Get to Know Our Presenters**

### Meet John Clegg, host of Classic Café!

John joined WOWfm in March 2015 after taking an early retirement from the workforce. While he initially volunteered at two community radio stations, he decided to spend his time exclusively with WOWfm because of the relaxed and supportive environment. John says, "At WOW, our efforts are not only encouraged but applauded by management in a way that made for happiness and enjoyment."

He created the program, Classic Café, a three-hour show on Monday afternoons, 1:00 – 4:00 pm. Being a Baby Boomer, John enjoys music from the 60s onwards, especially the British Invasion era, and he also plays hits that were not usually aired on commercial radio. With an additional nod his themes of "classics" and "café," John has added some

nostalgic food commercials as well as other products of that era. He says, "I won't give too much away here, as I would like the readers to tune in and hear for themselves. I also have the odd serial and recorded stage act as part of the show." The amount of positive responses he gets from current and new listeners shows that they definitely enjoy the variation on the "classic" theme.

Recently, a change in John's circumstances means that he presents the show on alternate weeks, and he is assisted by Steve Mill who takes the opposite Mondays. With the latest technology now available, he notes that streaming online has become a part of everyday life, and he encourages listeners of the program to take up that facility.

John says, "I especially like the fact that the presenter's personality is not restricted but rather enhanced at WOWfm. It allows you to entertain the listener to the best of your ability unhindered. Having said that, I feel both humbled and privileged to have been given this opportunity. It has become more evident in these times of social isolation due to COVID- 19 restrictions that radio listening is increasing. I want to encourage listeners to be a part of what I do by offering suggestions and requests!"



